

Commercial News USA®

AMERICAN EXPORTERS SEEKING PARTNERS WORLDWIDE



Print Advertising Rates

		1x	3x	6x
Display Ads: Color				
Full Page	8.25" x 10.75" (Full Bleed)	7800	7410	7020
2/3 Page	4.375" x 9.25" (V), 6.75" x 6.125" (H)	5760	5475	5185
1/2 Page	(Special Sections Only) 3.3125" x 9.25" (V), 6.625" x 4.625" (H)	4890	4650	4405
4/9 Page	4.375" x 6.125"	4020	3820	3620
1/3 Page	2.125" x 9.25" (V), 6.625" x 3" (H)	3150	2995	2840
2/9 Page	2.125" x 6.125" (V), 4.375" x 3" (H)	2180	2065	1950
1/9 Page	2.125" x 3"	1605	1490	1375

Display Ads: Black & White				
Full Page	8.25" x 10.75" (Full Bleed)	6420	5930	5620
2/3 Page	4.375" x 9.25" (V), 6.75" x 6.125" (H)	5040	4790	4540
4/9 Page	4.375" x 6.125"	3300	3140	2970
1/3 Page	2.125" x 9.25" (V), 6.625" x 3" (H)	2430	2310	2190
2/9 Page	2.125" x 6.125" (V), 4.375" x 3" (H)	1950	1835	1720
1/9 Page	2.125" x 3"	1375	1260	1145

Listing Ads: Color				
2/9 Page	2.125" x 6.125" (V), 4.375" x 3" (H)	1595	1495	1395
1/9 Page	2.125" x 3"	1095	995	895
1/12 Page	2.125" x 2.22"	499	479	449

Listing Ads: Black & White				
2/9 Page	2.125" x 6.125" (V), 4.375" x 3" (H)	1395	1295	1195
1/9 Page	2.125" x 3"	895	795	695

Listing Ad Word Counts				
(Counts are approximate and do not include headline or contact information.)				
2/9 Page	140			
1/9 Page	70			
1/12 Page	35			

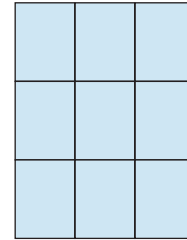
Web Banner Ad	<ul style="list-style-type: none"> • \$495/Month • 200 X 100 Pixels
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Closing Deadline: 60 days prior to publication

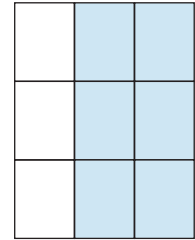
Materials Deadline: One week after closing

Advertising Production Charge: \$495

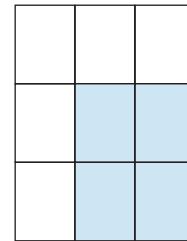
Covers: Call for Rates



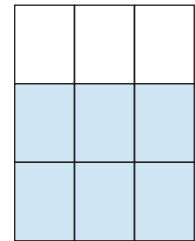
Full Page



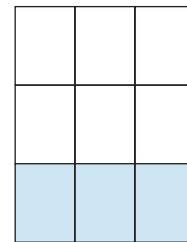
2/3 Page Vertical



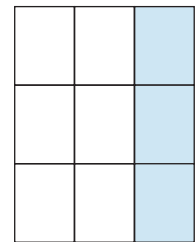
4/9 Page



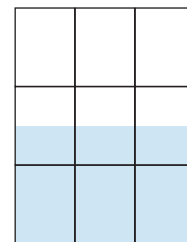
2/3 Page Horizontal



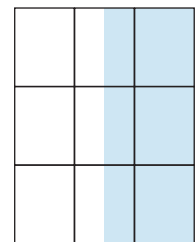
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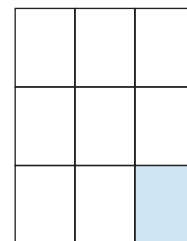
1/3 Page Vertical



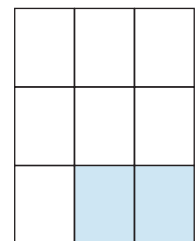
1/2 Page Horizontal



1/2 Page Vertical



1/9 Page



2/9 Page

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